**Needing help with change?**

You may or may not know that NHS England has provided funding for a number of Change Managers to work across the South West to support practices in making changes, adopting different ways of working, working collaboratively or implementing other sustainable solutions.

I was appointed to the Somerset position in January and my role is hosted by the Somerset LMC. So far, I have supported a number of practices in their thinking and planning around what changes they feel should be implemented to start to address some of the challenges that they are facing.

I am writing to ensure practices know that this support is available as a free resource. I work a flexible 3 days per week.

I have a broad range of knowledge and skills acquired over 20 years of working in the NHS and local government and work as an independent contractor. My skills and training relate to Stakeholder analysis and engagement, Action Learning facilitation, Social Marketing, behaviour change, health promotion and project management. I can work at an individual, practice or federation level in confidence and only with your interests and benefits as my focus.

Below are examples of what I am able to offer:

* Impartial facilitation between staff, practices, federations and other stakeholders to develop mutual benefit in terms of new ways of working.
* Build collaborative efforts
* Broker discussions with other stakeholders
* Help you to develop resilience plans and attract the associated funding streams
* If you don’t feel that as a practice, your voice is heard within a group, I can work with you to address that.
* Support for project planning
* Support with bid writing
* I can work with you to support patient engagement and communication efforts using a social marketing approach i.e. gaining insights from your patients on their understanding of the changes in service delivery e.g. choice of health professional, different opening times, self care, etc. and create patient information that resonates with them.
* Facilitate the sharing of best practice, locally, regionally and nationally

I’d be interested in talking with you about where you think I could add value and provide support in addition to those mentioned above. Please call me on 07738565838 or email laura.ridout@nhs.net