

Somerset LMC Member Benefits Package

BMJ Careers are helping practices fill GP posts with careful, well considered advertising campaigns. We're offering a special package to you as a member practice. Let us help you find the right candidate.

Package Mechanics

- ¼ page, Full Colour Adverts in 3 issues of BMJ GP edition
- Online listing for 4 weeks
- Reach Package online enhancements

Package Investment: £1,500 plus VAT

Package Benefits

- Use of colour imagery to increase impact
- Premium Job online enhancement
- Top Job online enhancement
- Homepage Featured Job online enhancement
- 93% of GPs use BMJ Careers when job seeking *
- 30,837 readers of BMJ GP printed edition *
- 178,756 monthly visitors to BMJ Careers website **

* Independent research from Think Media 2016

** Google analytics February 2016

"As a result of the advert [with BMJ Careers], we have appointed one GP partner, and two salaried GPs. The partners have said it is the best GP recruitment campaign we have ever run, and we will definitely use BMJ next time we recruit for GPs."

**HR Manager
Guildowns Group Practice
June 2016**



To take advantage of this package that has been negotiated for your area, please contact our GP Team:

Mark on **0207 874 0774** or
Sam on **0207 874 7066** or
email us at: **careers@bmj.com**