



**Primary Care Academy**  
(South West)

**South West Primary Care Academy**  
**Making Meetings More Successful 2022**  
**Playful Principles® for Productive Meetings**  
**Thursday 14<sup>th</sup> July 2022**  
**Virtual workshop**

Meetings, especially remote meetings, can feel like obstacles to real work. They shouldn't. Meetings should be where the magic happens.

This workshop will introduce you to an innovative framework for designing and running meetings that will enable you to run productive, inventive meetings that make the most of everyone whether remote or in-person. It applies powerful research- and experience-backed principles, building on various disciplines including applied improvisation, LEGO Serious Play, neuroscience and mindfulness to build a positive, exploratory (playful) mindset among participants.

In this experiential and playful workshop, you'll:

- Get an introduction to the neuroscience-backed principles for making the most of everyone in meetings, whether remote or in-person
- Take away simple tools and techniques that can be used immediately to make remote, in-person and hybrid meetings more engaging
- Have fun learning how to make your meetings the ones people want to be part of

This workshop will change the way you think about designing and running meetings and set you (or accelerate you) on the path to meetings that are more effective. There may also be laughter involved.

Date	Time	Location	Invite
Thursday 14 July 2022	1330hrs-1630hrs	Virtual	To follow
Facilitator: Richard Gold, Founder of Bulbb <a href="http://www.bulbb.co.uk">www.bulbb.co.uk</a>			

### **Registration**

To register your interest for this event, please complete the MS Form by clicking on the link below. Please ensure that you have completed the form by Thursday 16th June 2022.

<https://forms.office.com/r/Us2e44Hm3D>

Questions about the event or the Primary Care Academy should be sent to [PrimaryCareAcademy.SW@hee.nhs.uk](mailto:PrimaryCareAcademy.SW@hee.nhs.uk)

#### **Dr Linda Simpson**

Director, Southwest Primary Care Academy  
GP Associate Dean for Cornwall  
Health Education England

#### **Dr William Edney**

PCA GP Fellowship Lead  
Training Programme Director  
Health Education England