

## Blood in Pee

# Early diagnosis to improve outcomes

Your chance to learn more and get involved

An estimated 1,000 deaths from bladder or kidney cancer could be avoided every year, if England's survival figures matched the best in Europe.

**On Tuesday 28th February, the Blood in Pee project is holding a 'Share and Learn' event**

**When:** 28th February, 1.00pm (for lunch) to 4.30pm

**Where:** The Lecture Theatre, Southmead Hospital, Bristol  
Lunch included, Admission FREE

**Book now** to reserve your place – RSVP: [laedi@aswcs.nhs.uk](mailto:laedi@aswcs.nhs.uk)



# Come and hear more about work that is going on to diagnose cancer earlier and save lives, and find out how you can get involved.

**The Blood in Pee project**, running across Avon, Somerset and Wiltshire is part of a national awareness and early diagnosis initiative funded by the Department of Health, aimed at improving cancer outcomes. The project works with PCTs, Primary Care, User/patient groups, community and voluntary sector organisations and others to encourage people to see their GP at the earliest signs of the symptom blood in urine. Blood in urine has been identified as the key symptom for bladder and kidney cancer by an expert panel.

**Target audience:** practitioners, voluntary workers, users/patients, communications managers and clinicians

**Agenda includes:** invited speakers, an opportunity to speak to the projects and sharing and learning breakout sessions. The breakout sessions will be an opportunity to meet the project managers and the communications team to discuss the successes and pitfalls of managing your own projects and the support that is available for you.